



Центр обеспечения качества образования

ТОМСКИЙ ПОЛИТЕХНИЧЕСКИЙ УНИВЕРСИТЕТ

APPROVED

TPU Rector _____ P.S. Chubik

Lastname

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Firstname

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Middlename

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Birthday

d	d	/	m	m	/	y	y	y	y
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Passport

Series

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Number

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Date


d	d	/	m	m	/	y	y	y	y
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Продолжительность экзамена

50 минут

Пожалуйста, внимательно прочтите инструкцию до начала тестирования:

- Не открывайте буклет до начала экзамена
- Экзаменационный билет состоит из нескольких модулей
- Порядок выполнения модулей определяется экзаменуемым самостоятельно
- Внимательно прочтите задания к каждой части теста
- Не забывайте отмечать ответы в бланке

№	Answer	Question	 00577865
Инструкция: <h1>ДЕМО</h1> <h2>USE OF ENGLISH</h2> For questions 1–8, read the sentences below and choose the option that best fits each gap. NOTE: Click the gap two times to see all the options and click the chosen one.			
1		<ul style="list-style-type: none"> I (1) from China. This is (2) car. I (3) a letter to my mum yesterday. I like listening (4) rock music. (5) I have a glass of water, please? Frank is my (6) brother. He is my uncle. New York is (7) than Miami. (8) pencils are mine. 	
1.1	<input style="width: 100px; height: 30px;" type="text"/>	(1) 1) is 2) am 3) are	
1.2	<input style="width: 100px; height: 30px;" type="text"/>	(2) 1) hers 2) her 3) she	
1.3	<input style="width: 100px; height: 30px;" type="text"/>	(3) 1) wrote 2) write 3) am writing	
1.4	<input style="width: 100px; height: 30px;" type="text"/>	(4) 1) at 2) to 3) on	
1.5	<input style="width: 100px; height: 30px;" type="text"/>	(5) 1) Can 2) Must 3) Should	
1.6	<input style="width: 100px; height: 30px;" type="text"/>	(6) 1) father 2) fathers 3) father`s	
1.7	<input style="width: 100px; height: 30px;" type="text"/>	(7) 1) more interesting 2) interesting 3) the most interesting	
1.8	<input style="width: 100px; height: 30px;" type="text"/>	(8) 1) That 2) Those 3) This	



Инструкция:

ДЕМО**USE OF ENGLISH**

For questions 1 – 8, read the text below and choose the option that best fits each gap.

NOTE: Click the gap two times to see all the options and click the chosen one.

Flexible Working

2 The term "flexible working" has become familiar to any company, regardless of size, that needs to look at how individual jobs are structured. The thinking behind this is not only the realisation that this **(1)** has potential cost benefits, but also the recognition that it can lead to a more productive and contented workforce.

One company with a long history of flexible working is Remploy, the UK's largest employer of severely disabled people. Remploy has a UK workforce of more than 11,000 **(2)** in 89 factories working in various sectors of the economy including textiles, furniture and manufacturing services.

Training and development **(3)** are a key aspect of Remploy's employment policy, and each hourly-paid employee has an individual training and action **(4)**. Throughout the company, there is also an awareness that progression, and the opportunity to progress, is a **(5)** factor. In the Manufacturing Services Group, for example, the policy is to **(6)** as many employees as possible in two of the core businesses. Once they have achieved this, the employees are **(7)**.

In addition, Remploy has responded to changing markets in recent years by changing products in over a third of its factories. This has enabled the company to remain competitive and keep the workforce in full-time **(8)**. On these occasions, Remploy's flexible approach has enabled employees to be fully retrained whilst continuing to work.

- | | | | |
|-----|----------------------|--|-------------------------------|
| 2.1 | <input type="text"/> | (1)
1) technique
2) course | 3) approach
4) manner |
| 2.2 | <input type="text"/> | (2)
1) employees
2) subordinates | 3) colleagues
4) workmates |
| 2.3 | <input type="text"/> | (3)
1) programmes
2) agendas | 3) lists
4) tables |
| 2.4 | <input type="text"/> | (4)
1) plan
2) procedure | 3) project
4) system |
| 2.5 | <input type="text"/> | (5)
1) motivating
2) moving | 3) prompting
4) persuading |
| 2.6 | <input type="text"/> | (7)
1) developed
2) supported | 3) raised
4) promoted |
| 2.7 | <input type="text"/> | (8)
1) engagement
2) employment | 3) use
4) exercise |
| 2.8 | <input type="text"/> | (6)
1) improve
2) guide | 3) learn
4) train |



Инструкция:

ДЕМО**USE OF ENGLISH**

For questions 1–8, read the text below and think of the word that best fits each gap. Use only **one** word in each gap. There is an **example (0)** at the beginning.

NOTE: Click the gap type your answer and press ENTER.

- 3 (0) January 1952, 23-year-old medical student Ernesto 'Che' Guevara and his friend Alberto Granado, a 29-year-old biochemist, set (1) **___(answer 1)___** from Buenos Aires, Argentina on a sputtering single cylinder motorbike. They wanted to discover (2) **___(answer 2)___** South America continent they had read about in books. (3) **___(answer 3)___** the end of the journey, they had travelled over 8,000 kilometres across such inhospitable places (4) **___(answer 4)___** the Andes, the Atacama Desert and the Amazon Basin.
- The journey had a significant impact on Guevara, (5) **___(answer 5)___**, after witnessing extreme poverty and social injustice, vowed to do something about it. The (6) **___(answer 6)___** significant moment for Guevara was his visit to a leper colony. (7) **___(answer 7)___** was here that Guevara decided (8) **___(answer 8)___** to continue his career in institutional medicine. Instead, he would become a "doctor of the people" – tending those who could not afford the treatment. As he travelled from one country to another, he had another vision: to see all the countries of South America united.

3.1 (answer 3)3.2 (answer 2)3.3 (answer 6)3.4 (answer 7)3.5 (answer 5)3.6 (answer 1)3.7 (answer 4)3.8 (answer 8)



Инструкция:

ДЕМО

READING

You are going to read an article about advertising in different cities. For questions 1–6, choose the option that you think fits best according to the text.

NOTE: Click the chosen option.

You need to scroll to see all the texts and questions.

Social networks

Business applications

Social networks connect people at low cost; this can be beneficial for entrepreneurs and small businesses looking to expand their contact base. These networks often act as a customer relationship management tool for companies selling products and services. Companies can also use social networks for advertising in the form of banners and text ads. Since businesses operate globally, social networks can make it easier to keep in touch with contacts around the world.

Medical applications

Social networks are beginning to be adopted by healthcare professionals as a means to manage institutional knowledge, disseminate peer to peer knowledge and to highlight individual physicians and institutions. The advantage of using a dedicated medical social networking site is that all the members are screened against the state licensing board list of practitioners. The role of social networks is especially of interest to pharmaceutical companies who spend approximately "32 percent of their marketing dollars" attempting to influence the opinion leaders of social networks.

Languages, nationalities and academia

Various social networking sites have sprung up catering to different languages and countries. The popular site Facebook has been cloned for various countries and languages and some specializing in connecting students and faculty.

Social networks for social good

Several websites are beginning to tap into the power of the social networking model for social good. Such models may be highly successful for connecting otherwise fragmented industries and small organizations without the resources to reach a broader audience with interested and passionate users. Users benefit by interacting with a like-minded community and finding a channel for their energy and giving.

Business model

Few social networks currently charge money for membership. In part, this may be because social networking is a relatively new service, and the value of using them has not been firmly established in customers' minds. Companies such as MySpace and Facebook sell online advertising on their site. Hence, they are seeking large memberships, and charging for membership would be counter productive. Some believe that the deeper information that the sites have on each user will allow much better targeted advertising than any other site can currently provide. Sites are also seeking other ways to make money, such as by creating an online marketplace or by selling professional information and social connections to businesses.

Privacy issues

On large social networking services, there have been growing concerns about users giving out too much personal information and the threat of sexual predators. Users of these services need to be aware of data theft or viruses. However, large services, such as MySpace, often work with law enforcement to try to prevent such incidents. In addition, there is a perceived privacy threat in relation to placing too much personal information in the hands of large corporations or governmental bodies, allowing a profile to be produced on an individual's behavior on which decisions, detrimental to an individual, may be taken.

Investigations

Social network services are increasingly being used in legal and criminal investigations. Information posted on sites such as MySpace and Facebook, has been used by police, probation, and university officials to prosecute users of said sites. In some situations, content posted on MySpace has been used in court.

- | | | |
|-----|----------------------|---|
| 4.1 | <input type="text"/> | Personal information on social network sites |
| 4.2 | <input type="text"/> | What does the word " Few " at the beginning of the paragraph Business Model mean? |
| 4.3 | <input type="text"/> | According to the text, social networks |
| 4.4 | <input type="text"/> | Social networking is great for |
| 4.5 | <input type="text"/> | What should users not do on social networks? |

№

Answer

Question



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4.6

Why do advertisers like social network sites?



Инструкция:

ДЕМО

READING

You are going to read a magazine article in which five people talk about their favourite places.. For questions 1–10, choose from the people (A – D). The people may be chosen more than once.

NOTE: You need to scroll to see all the texts and questions.

FAVOURITE PLACES

A

Sophia

There is a miniature railway that goes from Hythe to Dungeness, run by amateurs. I always travel first class as it doesn't cost much more than the regular fare. The scenery is not spectacular. The train moves across Romney Marsh with its sheep, and alongside a canal. But there is one point on the journey that I always look forward to – when our miniature world takes a detour through back gardens. For a few moments, we passengers spy on people at random points in their day, making a cup of tea, doing the washing up, unfolding a deckchair. I see myself in their eyes, a woman in a tiny train carriage, looking into other people's homes. It's the ordinariness of the landscape that attracts me. Just fields and sheep and a distant grey sea. That makes me look more closely, to search for something that opens my eyes.

B

Matthew

The Hartland Peninsula is a remote and lovely coast. The beaches are hard to reach and scattered with rocks, so crowds are largely non-existent here. They attract a few brave surfers but most visitors prefer instead to reflect on the majesty of the sea. The coast, which faces the Atlantic, is notorious for shipwrecks. There are coast walks which you can combine with trips inland up beautiful damp valleys, full of oak trees, ferns and wild flowers. We stay in modest self-catering accommodation with a family who have some property in the village of Southole.

C

Annette

My favourite place in England is the Trough of Bowland, a landscape of wide-open moorland which is perfect for hiking. There are not many residents and not many visitors either. It's an unknown corner, empty and remote, and I like the feeling of space. I discovered the area by chance when I was a student, and since then I've made an annual visit, either alone, or with my boyfriend, and now with my son. It has changed little since my first visit. Having a child makes these visits more special. It makes me sad that he's growing up in an urban environment.

D

James

I purchased Glenthorne, my favourite house in Britain. It was a question of obtaining pure peace and reconnecting with my English roots and coming home. I grew up in what is now known as Sri Lanka, but at the age of twelve went to school in Devon, in the west of England. I used to cycle around the moors and village backstreets. We had a story about a place we would never cycle past: if you went down the driveway you'd never return. That place was Glenthorne. It's the place of my dreams. It's a magic, secluded, romantic house. You can't hear anything except sea, wind and birds.

Note!

To answer the question, click the gap, type the answer A, B, C or D and press ENTER.

Which person or people...

appreciates a little luxury? (1)___(1)___

enjoys an area that they appreciated as a child? (2)___(2)___

enjoys watching other people in their everyday lives? (3)___(3)___

appreciates the plantlife in their favourite place? (4)___(4)___

appreciates a lack of noise? (5)___(5)___

stays in inexpensive accommodation? (6)___(6)___

finds changing circumstances add to their appreciation of the place? (7)___(7)___

admits the landscape is not very special? (8)___(8)___

experienced a variety of landscapes while still a child? (9)___(9)___



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№	Answer	Question
has been keen to share their enthusiasm with others? (10)__(10)___		
5.1	<input type="text"/>	(1)
5.2	<input type="text"/>	(3)
5.3	<input type="text"/>	(7)
5.4	<input type="text"/>	(5)
5.5	<input type="text"/>	(8)
5.6	<input type="text"/>	(6)
5.7	<input type="text"/>	(4)
5.8	<input type="text"/>	(2)
5.9	<input type="text"/>	(10)
5.10	<input type="text"/>	(9)

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Personal signature _____ / _____ / « _____ » _____ 2017

Контактная информация

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Получение результата

Для того чтобы посмотреть результат, необходимо авторизоваться на сайте «Оценка результатов и компетенций» (<https://exam.tpu.ru>)

В разделе «мои результаты» ввести PIN-код, состоящий из двух частей. Первая часть – 5 цифр, которые присвоены Вашему уникальному билету, вторая часть – 5 цифр, которое Вы вписываете в шаблон.

1	6	2	8	5	8
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Запомните или запишите эти числа

Дополнительная информация

Телефон

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E-mail

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Город

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Учебное заведение

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При внесении данных, **Вы соглашаетесь на обработку Ваших персональных данных ТПУ** в соответствии с требованиями статьи 9 Федерального закона «О персональных данных» (№ 152-ФЗ от 27.07.2006 г.).

Personal signature

_____ / _____ /

(Full name)

« _____ » _____ 2017

(Date)